



NOT Yo Mama's Craft Fair!

Sunday, April 1st 2012 • 11am - 5pm
LITM • 140 Newark Ave • Downtown Jersey City

Application & Event Basics

1. **Application Processing Fee (NON-refundable): \$15**

2. **If accepted, Vendor Participation Fee: \$65**

Fees are payable via Paypal to the address: notyomamajc@gmail.com

or via snailmail to the address: 42 Prospect St, 4A • Jersey City, NJ • 07307

What IS THIS "NOT YO' MAMA'S CRAFT FAIR" thingee ?

Not Yo Mama's Craft Fair is an exclusive and unique event where the best and brightest creatives from the Jersey City metro area can hock their DIY wares to the coolest cats in Chill Town.

WHEN and WHERE will it be held ?

Sunday, April 1st, 2012 • 11am - 5pm; This event will take place at: LITM Bar & Gallery • 140 Newark Ave • Jersey City
We had our very first fair here March 28, 2009. It was a madhouse and a blast and we can't wait to do it again!

WHAT TIME IS CHECK-IN ? Set-Up ? Break-Down ?

EVERYONE needs to be in their assigned spots and set up by 10:30 am. Check-in will begin at 9am.

You are relieved of your craft selling duties & may start breaking down your space as soon as the fair ends, 5pm.

Spaces must be totally cleared by 6pm.

Hey, I wanna sell my stuff at Not Yo' Mama's Craft Fair! So... Can I ?

Applicants must have creative work that they have made by hand (or sewing machine, or whatnot) and have an active manner to already sell their art and saleable creations, i.e. website (Etsy counts), and be at least semi-professional in their artistic endeavors. Applicants **MUST HAVE INVENTORY** ready to sell. We will require you to submit a selection of photos illustrating the breadth and scope of your work. "Not Yo Mama's" will be accepting everything from jewelry and sewn items to paper goods and zines. We are always looking for great tchotkes, whosimiwhatsits, thingies, smellerifics, etc. that fall outside the realm of your usual stodgy, old craft fair stuff. And, if you can breathe new life into a latch-hook rug (& the like), we're ALL for it!

Can I share a table with my talented buddy?

Absolutely. We ask, though, that you **BOTH** submit an application, noting **ON EACH APPLICATION** that you will share **ONE** vending space. This helps ensure that we maintain our high standard of quality vendors at each booth.

Sooo... How can I become a vendor ?

You must fill out the application form and submit it with photos of your work, along with the \$15 non-refundable application fee (payable via PayPal or money order). **Applications will be accepted through Friday, March 2nd.** Form & payment may be submitted via email/paypal or snail mail. Applicants will be notified of acceptance to the Fair on or by **Monday, March 5th.** If you are accepted, the signed vendor **agreement form** and **vendor participation fee** will be **due by Friday, March 9th.** If we don't receive these by the deadline - sadly - you will **NOT** be able to participate in the Fair.

What does my Vendor Participation Fee cover? - for this event, it covers a space to display your wares, as well as **TWO** (2'x2') tables and a chair (You *may* bring your own table, though we are happy to provide these for you at no extra cost... yayyy to not having to lug your table!). However, you are totally responsible for supplying your own display items (table cloths, lucite boxes, jewelry trees, banners, etc).



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Application Form

Applicant Name: _____

Business/Group Name: _____

Phone: _____ E-mail: _____

What the heck are you making?!?

- Clothing (hats, aprons, hand-printed tees...)
- Baby things (soft toys, blankets, tees...)
- Accessories (cranial, leather belts, handbags, jewelled jingle-jangles...)
- Bath, Beauty and/or Aromatics
- Little of this/little of that, explained: _____

Anything special you want us to know about your products that we can't see in your attached images?

Please submit this form, along with the \$15 (NON-refundable Application Processing Fee) to:
notyomamajc@gmail.com or - via snailmail - to the address: 42 Prospect St, 4A • Jersey City, NJ • 07307
NO LATER THAN March 2nd!

Thanks!